



CATALYST

SUITE

~~\$649/mo.~~

\$549/mo.



REPUTATION ACCELERATOR

\$299/mo.

Automated text or email review invites with DMS integration.

Send personal review invites at the point of sale with mobile app.

Manage and respond to all of your reviews in one place with Response Console.



VIDEO IGNITION

\$249/mo.

Video Ignition differentiates your dealership by allowing you to record and share personal videos with prospects and customers.

Improve transparency with Service customers by showing them problems uncovered during routine maintenance.



CONTENT FUEL

\$100/mo.

Capture customer and product photos, videos and testimonials from the mobile app.

Content is uploaded to a centralized library on the cloud and connect content to publishing software via RSS feed.

Option to add management of additional GMB pages, and splitting DMS feed to send review invites to each GMB page based on customer type - \$100/mo./extra page

REVIEW RESPONSE SERVICE

Base Review Response - \$200/mo.

Unlimited negative review response and up to 25 positive responses per month*

Unlimited Review Response - \$300/mo.

Unlimited negative and positive review responses*

* on Google, Facebook, Yelp, Cars.com, CarGurus, DealerRater, Carfax



SOCIAL DRIVE PLATFORM



Self-Managed Facebook/Instagram Ad Campaigns

- Inventory Feed created with links to VDP, to run dynamic carousel ads
- Oracle/Polk Data access provided, or create/import custom audiences
- Pre-Owned inventory posted to Facebook Marketplace with daily updates
- Facebook retargeting pixel code provided for re-targeting ads
- Access to reporting software for creating Facebook ad campaign reports

SOCIAL DRIVE PLATFORM (DIY): \$200/mo*. (Unlimited Campaigns)

*Dealer is responsible for ad spend and Oracle data fees