

The Digital Retailing Platform That You (and Consumers) Will Love!

Dealer eProcess' Digital Retailing Platform delivers a superfast, simple, seamless solution that gives customers a penny-perfect payment on any vehicle. This robust, award-winning, automotive ecommerce platform puts the power of efficient online buying in the hands of ready-to-buy car shoppers while giving you, the Dealer, control over the entire process.

Products

\$1,599 DIGITAL RETAILING SOLUTION

3-in-1 product that includes Digital Retailing, Trade-In Tool, and Credit Confirm. (Includes 60 Pulls. \$2.99 per add'l pull.)

\$199 F&I WARRANTY MODULE

Add custom F&I solutions for maintenance and/or extended warranty to the digital retailing process.

\$199 ACCESSORIES MODULE

The ability to add vehicle accessories right inside the application. They can view all available parts and see how adding any will affect their payment.

\$89 DEALERTRACK OR ROUTEONE INTEGRATION

Allows a digital retailing application filled out on the website to be sent directly to a dealer's DealerTrack or RouteOne account for ease.

Key Features

- Soft Credit Pull
- Trade-In Evaluation
- Equity Calculation
- Captive Lenders
- Lender Decision Engine
- Rebates & Incentives
- Accessories
- F&I Products
- DMS Integration

Additional Benefits

- Consumer Path Entry Points
- CRM Integration
- Save Time at the Dealership
- Credit Confirm FREE
- Trade-In Tool FREE
- Social Media Sign-In
- Payment Customization
- Customizable Questions
- Any Website Provider
- Responsive Platform
- Kia Compliant Theme
- Available in Spanish