



ActivEngage provides the most trusted managed chat services, live chat software, and business intelligence to dealerships, automotive groups and manufacturers around the world. With ActivEngage's professional chat team, expertly trained to answer inquiries and generate additional sales opportunities on your behalf, your team can focus on what they do best: selling cars.

ActivEngage also offers its proprietary web-based software so that your own staff can chat and build relationships with online customers. ActivEngage has ranked four times as a Top Rated Chat Product Award Winner in the DrivingSales Dealer Satisfaction Awards, and is a five-time Award Winner in the Dealers' Choice Awards.

Software Solutions

Lite	Standard	Platinum
<ul style="list-style-type: none">• Web-Based Console• Unlimited Users• Carfax Integration• Lead Capture and CRM Integration• Mobile Application• 12 Language Translation• Lead Routing to Different Departments (sales, service, etc.)• Chat Reporting and Analytics <p data-bbox="224 1436 383 1528">\$79</p>	<p data-bbox="574 898 909 976"><i>All Features of Lite Included</i> <u>PLUS</u></p> <ul style="list-style-type: none">• Customizable User Permissions & Roles• Geo-Location of Visitors• Pre-Read™ Shopper Responses in Chat• Website Visitor Analytics• Clickpath Navigation• SMS Texting• Behavioral Targeting• Account Support• Facebook Marketplace• Google Click-to-Message Ads <p data-bbox="636 1436 850 1528">\$249</p>	<p data-bbox="1052 898 1432 976"><i>All Features of Standard Included</i> <u>PLUS</u></p> <div data-bbox="1052 1010 1464 1396"><p data-bbox="1052 1125 1214 1157">ActivAlerts</p><p data-bbox="1260 1125 1464 1157">Auto Parts Kit</p><p data-bbox="1081 1329 1187 1360">QualiFi</p><p data-bbox="1263 1329 1464 1396">Backup +\$15⁹⁹ Per Lead</p></div> <p data-bbox="1133 1436 1354 1528">\$399</p>

Fully Managed Solutions

Silver	Gold	Platinum	Black
<ul style="list-style-type: none">• 24/7 chat and text on your website	<p><i>All Features of Silver Included</i> <u>PLUS</u></p> <ul style="list-style-type: none">• Carfax• Google Ad Access• 3 SMS Numbers	<p><i>All Features of Gold Included</i> <u>PLUS</u></p> <ul style="list-style-type: none">• Facebook Marketplace Inventory Upload• Facebook Messenger Integration• Enhanced Mobile Experience• LotLink Integration• Craigslist Connection	<p><i>All Features of Platinum Included</i> <u>PLUS</u></p> <ul style="list-style-type: none">• Enhanced Service Scheduling• Direct to Messenger from Online Ads• Offers and Incentives Available Inside of Chat Console
\$599	\$699	\$899	\$1,199

Private

All Features of Black Included PLUS



An Assigned business specialist

This person will be in regular contact with the dealership to discuss best practices, monthly statistics reporting and analyses with recommendations for optimizing the results from ActivEngage services. Additionally, they will partner with the dealer to best leverage specials and incentives.

\$1,499