



MODERN RETAIL > DIGITAL RETAIL



Omnichannel Storefront®

- ✓ Frictionless omnichannel experience (in-store and online)
- ✓ Integrates with any website provider
- ✓ CRM and inventory integration
- ✓ Beautifully designed payment and purchase options
- ✓ Built-in rebates, incentives, taxes and fees
- ✓ Integrated trade valuation
- ✓ Secure credit application and prequalification soft credit pull
- ✓ Customizable F&I accessories menus
- ✓ Vehicle reservations and deposits
- ✓ Reporting and analytics dashboard
- ✓ Expanded support and training
- ✓ Dealer-branded marketing video and assets

\$1,995 / Rooftop
Monthly

\$1,250 one-time integration and training cost per franchise/rooftop. Due at time of agreement.

Must commit to an initial six-month term. Term is then month-to-month after initial term.

Monthly cost includes 25 prequalification (Soft Credit) pulls and 25 AuthenticID identity checks per month. Total monthly volume beyond 25 per month per type is subject to fees per transaction (\$1.49 per prequalification inquiry and \$1 per identity check).



Trade Valuation

- ✓ VIN scanning and license plate entry
- ✓ Simple e-evaluation
- ✓ Upload vehicle photos
- ✓ Firm offers that you control
- ✓ Trade management tools
- ✓ "Sell Your Car" landing page

\$295** / Monthly



Automated Lead Response

- ✓ Efficiently responds to any lead source
- ✓ VIN-specific responses
- ✓ Consistent price quotes
- ✓ CRM visibility
- ✓ Engaging calls to action
- ✓ Customizable messaging
- ✓ Optional delayed response
- ✓ Performance reporting

\$495** / Monthly

Request a live demo at sales@cdkglobal.com or call **1.888.424.6342**.