



CarNow

Transforming the way dealers connect with their customers

MessageNow

Starting at
\$599

Per Month

- Live-assisted Chat/Text digital communication platform
- Managed on-line conversations with 24/7/365 BDC Support
- Includes integrations and comprehensive content library
- Real time escalation alerts
- Invite feature for follow-up and more to increase customer interaction
- Language translator
- Includes: Apple Business Chat, Google My Business and Car Wars

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Fully Managed Chat/Text

MessageNow

PRICING BREAKDOWN

MessageNow is a digital "Chat/Text" communication platform

• MessageNow Setup Fee (one-time integration& training charge)	\$600
• MessageNow Technology Only	\$599
• MessageNow Small dealer < 999 Unique Visitor	\$699
• MessageNow 24/7 Receptionist 2000-1000 Unique Visitors	\$799
• MessageNow 24/7 Receptionist 2,001-4000 Unique Visitors	\$899
• MessageNow 24/7 Receptionist 4,001+ Unique Visitors.	\$999
• MessageNow Fully Managed < 2,000 Unique Visitors	\$999
• MessageNow Fully Managed 2001-4000 Unique Visitors	\$1,199
• MessageNow Fully Managed 4001+ Unique Visitors	\$1,399

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Fully Managed Chat/Text

BuyNow

\$999

Per Month

- Live-Assisted digital retailing platform
- Guided conversations to assist customer in "real-time"
- Flexible, configurable workflow options
- Visibility to customer shopping actions with live-assistance
- First pencil deskling capability
- Includes integrations-inventory, trade, F&I, finance, pre-qualification, +more

BN

Digital Retail

Connected Retail

\$1,799

Per Month

CarNow has brought the features of **MessageNow** and **BuyNow** combined into one easy to use package!

CarNow Connected Retail

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MessageNow & BuyNow combined