

KIA Digital Friendemic Solutions for Kia Dealers

GOOGLE MY BUSINESS LISTING MANAGEMENT	Catalyst Connector DIY	Catalyst Connector
Up to 3 GMB listings	●	●
18 profile content categories set up	●	●
Product carousel set up	●	●
3 Questions & Answers Seeded	●	●
Listings updated as needed to ensure content is current	●	●
REPUTATION ACCELERATOR		
Real Time Review Invitations	●	●
Automated Review Invitations (with DMS Intergration)	●	●
Review console	●	●
Covers the 7 automotive review platforms	●	●
CONTENT FUEL		
Mobile app for photo, video, testimonials capturing	●	●
Centralized library for admin only publishing	●	●
Content compliance assurance	●	●
RSS feed for social posting	●	●
REVIEW AND QUESTION RESPONSE MANAGEMENT		
Review response		●
GMB question response		●
Social response on Facebook and Instagram		●
Review dispute handling		●
Response customization		●
CONTENT POSTING		
Q/A of content taken with Content Fuel app		●
Curation of OEM available content		●
20 posts a month on GMB, Facebook and Instagram		●
Posts include offers, updates, events		●
CUSTOMER SUCCESS REPRESENTATIVE		
Monthly calls to review ROI and recommendations	●	●
Custom reporting on review volume, searches, calls, web site visits	●	●
Custom reporting on social post engagement		●
MONTHLY INVESTMENT	\$499	\$1149
⊕ ADD ONS (price/mo.)		
Video Ignition for 1:1 videos	\$100	\$100
Social Drive DIY (Software Access Only)	\$200	\$200
Review Response Service: All negative, 25 positive	\$200	INCLUDED
Basic Response	\$300	INCLUDED
Negative Review Disputes	\$50	INCLUDED
Content Supplement	\$200	INCLUDED
Parse DMS to Split Automated Review Invites to Sales/Service/Parts	INCLUDED	INCLUDED

GET STARTED TODAY!

