

## DATA MINING PRICING FOR KIA MOTORS

DealerIQ Suite <i>(includes SalesIQ, ServiceIQ, WarrantyIQ and LoyaltyIQ)</i>	Month-to-Month Agreement
One Time DMS Setup Fee	<del>\$1,200</del> <b>\$600</b>
Monthly Bundled Program Fee	<b>\$2,499</b> (includes 500 BDC records or mailers)

### DealerIQ Optional Services

Virtual BDC Services	<b>\$1.25/Customer</b>
DealerIQ 1st Class Equity Mailer	<b>\$1.34/Mailer</b>