

Digital Advertising	Management Fee
<p>Choose up to three platforms:</p> <p>Search Advertising, In-Market Display, Programmatic, Facebook, YouTube, Twitter Paid Social, Local WAZE Advertising</p>	<p>Spend Under \$4,999 20% Management Fee</p> <p>Spend Over \$5,000 \$1,000 Flat Fee</p>

Additional Platforms \$250 Each. Custom Creative add \$200 per piece.

FUEL: Search & Display	Price/Mo
<p>Our dynamic advertising program maximizes the impact of your ad budget by creating customized, highly-targeted text ads and keyword lists based on real-time inventory data and conditional logic.</p>	\$200

SEO Packages	Price/Mo
Standard	\$999
Advanced	\$1,499
Dominate	\$2,299

A La Carte	Price/Mo
Facebook In-Market Data Package 1 Facebook Media Spend = \$1,000 - \$2,000	\$399
Facebook In-Market Data Package 2 Facebook Media Spend = \$2,001 - \$4,000	\$499
Facebook In-Market Data Package 3 Facebook Media Spend = \$4,001+	\$699

Package Solutions	STANDARD \$899	ADVANCED \$1,999	DOMINATE \$2,599
Data-Driven Fixed Design (2 to choose from)	✓		
Data-Driven Fixed Design		✓	✓
Website Hosting	✓	✓	✓
Responsive Design	✓	✓	✓
Inventory Feed	✓	✓	✓
Rebates and Incentives	✓	✓	✓
Basic "Thank You" Pages After Conversion	✓	✓	✓
Smart Credit Application	✓	✓	✓
Reputation Widget	✓	✓	✓
Google Analytics	✓	✓	✓
Clicky Analytics	✓	✓	✓
Goal/Conversion Tracking	✓	✓	✓
Wordpress Based CMS with over 1,000 Configurable Options	✓	✓	✓
Support of All Required 3rd-Party Integrations	✓	✓	✓
Technical Support	✓	✓	✓
Search Engine Optimization Set-Up (SEO)	✓	✓	✓
Meta Titles	✓	✓	✓
Meta Description	✓	✓	✓
Breadcrumbs	✓	✓	✓
Open Graph	✓	✓	✓
Canonical Tags	✓	✓	✓
301 Redirects for the Top Pages on Previous Website	✓	✓	✓
Schema.org and Rich Snippet Creator	✓	✓	✓
3 Dedicated Call Tracking Phone Numbers (Minutes Additional & Billed Based on Usage)	✓	✓	✓
Personalization with Geofencing		✓	✓
Event Plugins		✓	✓
TruROI Dashboard		✓	✓
Price Alert Emails		✓	✓
Shop By Payment			✓
Roxanne Advanced TruROI Dashboard			✓
Sales, Traffic and AOR/DMA Mapping in Dashboard (with dealer's DMS data when available)			✓