

## BASE PACKAGE

**\$949/mo** SUGGESTED SPEND: \$2K-\$4,999

- Dynamic Inventory Based Kia Search Marketing
- Dynamic Inventory Based CPO Search Marketing
- Market Protection Search Marketing
- Geo/Local Campaigns
- Dynamic Inventory Based VDP Remarketing
- Dynamic Call Tracking
- Advanced Executive Digital Marketing Dashboard
- Dedicated Certified Account Strategist

## SPORT PACKAGE

**\$1,399/mo** SUGGESTED SPEND: \$5K-\$7,999

### BASE PACKAGE

- + Dealer Brand Promotional Remarketing
- + Behavioral/Programmatic Display Advertising
- + Banner Set Creation (1 per month)
- + YouTube\*
- + Used Car Custom & Dynamic Search Marketing
- + Dynamic Inventory Facebook VDP Remarketing

## TURBO PACKAGE

**\$1,899/mo** SUGGESTED SPEND: \$8K+

### BASE & SPORT PACKAGE

- + Promotion Campaign with dynamic lease & offer landing pages\*\*
- + Service & Parts Custom Search Marketing
- + Finance Custom Search Marketing
- + CARoi - DMS Attribution
- + DMS Targeting/Forecasting with Heatmapping

## Social Media Advertising

### PRICE

- \$269** VDP Remarketing
- \$215** Carousel Ads
- \$674** Starter Package
- \$1,349** Advanced Package

## A La Carte

### PRICE

- \$499** Google Posts (4 per month)
- \$499** CARoi - DMS Attribution
- \$350** Additional Banner Set Creation
- \$299** PMAx w/ Vehicle Feeds (media spend not included)