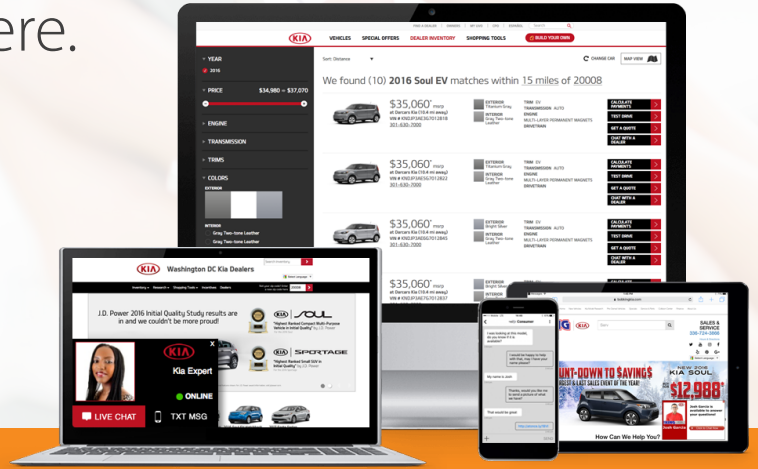


# Kia Shoppers Are Everywhere. So BE Everywhere...

with the #1 chat & text solution chosen by Kia dealers

Get the ONLY solution for chat and text that works on your website AND 3rd-party advertising, Kia brand sites, Facebook Messenger and Google AdWords: Contact At Once!, a LivePerson Company, is the only one that can do it all.



**83%**

83% of Kia dealers received a chat or text from a Kia brand site in November 2016 (all through Contact At Once!).

**90%**

Over 90% of surveyed dealers said Contact At Once! text was more effective as follow-up than phone or email.

**95%**

95% of surveyed dealers say Contact At Once! helps them have more sales conversations.

## 1 PICK YOUR BASE PACKAGE

|   | Fully Managed Options<br><i>We'll manage the mobile messaging on your behalf.</i> |                           | Co-Managed Options<br><i>Respond when you can; we'll manage the conversations when you can't.</i> |                           | Self-Managed Options<br><i>Your team answers all chat/text conversations.</i> |                       |           |
|---|---|---------------------------|---|---------------------------|---|-----------------------|-----------|
|   | Fully Managed Chat  | Fully Managed Chat + Text | Professional 55   | Professional 130          | Core  | Service               | Text Only |
|   | starts at \$275/mo*   | starts at \$375/mo*       | \$550/mo*   | \$850/mo*                 | \$300/mo*   | stand-alone \$300/mo* | \$225/mo* |
| <b>Chat Capabilities</b><br><i>Chat on dealership website (desktop/mobile), emails, landing pages, social, etc.</i>                                   | ●   | ●                         | ●   | ●                         | ●   | ●                     |           |
| <b>Consumer-Initiated Text</b><br><i>Receive, respond to, send videos &amp; monitor texts from customers with built-in permission-based controls.</i> |   | ●                         | ●   | ●                         | ●   | ●                     | ●         |
| <b>Dealer-Initiated Text</b><br><i>Securely text customers who haven't texted your dealership yet.</i>  |   |                           | ●   | ●                         |   | ●                     | ●         |
| <b>Professional Messaging Experts</b><br><i>We'll manage the conversations you might otherwise miss.</i>  | Unlimited   | Unlimited                 | 55 managed conversations  | 130 managed conversations |   |                       |           |
| <b>Hot Opportunity Transfer</b><br><i>Messaging experts immediately connect serious buyers to your team.</i>  |   |                           | ●   | ●                         |   |                       |           |
| <b>Kia Network</b><br><i>Same-account access to chat/text conversations from Kia sites: kia.com, kiadealers.com, kia-cpo.com.</i>                     | ●   | ●                         | ●   | ●                         | ●   | ●                     | ●         |
| <b>Webwide Network</b><br><i>Same-account access to conversations from Facebook Messenger, Google AdWords &amp; 3rd-party sites.**</i>                | ●   | ●                         | ●   | ●                         | ●   | ●                     | ●         |
| <b>Mobile App &amp; Responsive Invitations</b><br><i>Connect with shoppers anywhere they or you are.</i>  | ●   | ●                         | ●   | ●                         | ●   | ●                     | ●         |

\*Base price is for answers from dealership website only (for sites with up to 2,000 monthly unique visitors).  
\*\*Contact At Once! powers the chat and/or text options offered on AutoTrader.com, Cars.com, CarGurus.com, KBB.com, etc.

## 2 CHOOSE THE PERFECT ADD-ON(S)

**Additional Co-Managed Coverage + \$100/mo**

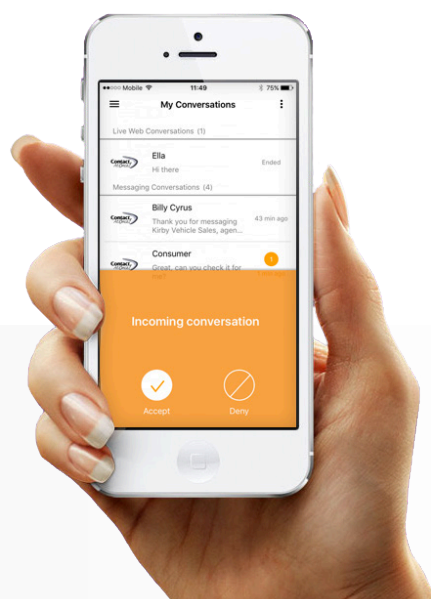
Need more help answering chats or texts? Add on bundles of 25 managed conversations/month.

**Additional Unique Visitors for Fully Managed Sites + \$125/mo**

Ensure complete coverage even with the busiest website. The base package plans for up to 2,000 monthly unique visitors. Expand coverage for \$100 per additional 1,000 unique visitors.

**Add Service Package to Another + \$200/mo**

Give customers dedicated mobile messaging channels throughout your dealership, from sales to service...at a reduced rate.



## 3 CONSULT WITH US

We'll ensure you get the messaging solution that best fits your needs and the experience you want to provide. And we're always here to help improve your results!