



# Friendemic Solutions for KIA Dealers



Catalyst Reputation and Social tools are reputation and social engagement platforms proven to grow your star ratings, review volume, searches, calls, website visits and direction requests.

CATALYST REPUTATION - \$325/mo	CATALYST SUITE	CATALYST CONNECTOR
Real Time Review Invitations	✓	✓
Automated Review Invitations	✓	✓
Review Console	✓	✓
Covers the 7 automotive review platforms	✓	✓
CATALYST PHOTO - \$100/mo		
Mobile app for photo, video, testimonials capturing	✓	✓
Centralized library for admin only publishing	✓	✓
Content compliance assurance	✓	✓
CATALYST VIDEO - \$275/mo		
App to capture private video content and post to YouTube	✓	✓
Send personalized walk around videos to prospects	✓	✓
Send service repair video content to customers	✓	✓
Reporting dashboard tracks usage	✓	✓
REVIEW & QUESTION RESPONSE - \$325/mo		
Unlimited review responses		✓
GMB question response		✓
Review dispute handling		✓
Response customization		✓
CONTENT POSTING - \$250/mo		
Q/A of content taken with Catalyst Photo app		✓
Curation of OEM available content		✓
20 posts a month split between GMB, Facebook, Instagram		✓
Posts include offers, updates, events		✓
DEDICATED CUSTOMER SUCCESS REPRESENTATIVE		
Monthly calls to review ROI and recommendations	✓	✓
Reporting on review volume, searches, calls, web site visits	✓	✓
MONTHLY INVESTMENT	<b>\$599 / month</b> 100% KIA DAS fund eligible	<b>\$1,149 / month</b> 100% KIA DAS fund eligible

ADD ONS		
Basic Review Response (all negative, 25 positive)	\$225 / month	Included
Content Posting - 10 posts/mo bundle, Catalyst Photo required	\$125 / month	Included
DMS Integration to parse Sales & Service reviews	\$100 / month	Included
Review feed website widget shows most recent 4 & 5 star reviews	\$50 / month	\$25 / month

Review Sites



Catalyst Photo: Capture content from multiple locations and users and upload to a centralized library. Easily post to social media sites or send privately to customers.

Catalyst Video: Capture video for sales and service and post to YouTube as private video to share with prospects and customers, access via centralized library.

Catalyst Reputation: Send review invites immediately with our app or automate to send later. Capture negative feedback privately and view all reviews in one place.

Friendemic can help optimize Google listings during setup for Sales and AfterSales

Friendemic is now part of **KENECT**