

Paid Search Services

Choose up to three platforms:

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|------------------------|---------------------|------------------------|
| Google Paid Search | YouTube | Twitter Paid Social |
| Google Display Network | Microsoft Ad Center | Local WAZE Advertising |
| Facebook | Programmatic | Paid Social |

Additional Platforms - \$250 per platform

Custom Creative - \$200 per piece

FUEL Software Fee - \$200

Additional Products & Upgrades

	Price
Call Tracking Minutes	\$0.07 per minute
Call Tracking Additional Phone Number	\$5 per number
Toll Free Number	\$6.40 per number
Toll Free Minutes	\$0.14 per minute
Lease Payment Calculator	\$449
Email Marketing	\$799 per month up to 100k + one-time email scrub fee up to 75k
Creative Asset Creation	\$100 per piece
Conversion Rate Optimization (CRO) Services	\$100 per hour
Social Media Posting	\$699 per 3-5 posts per week
Social Media Setup	\$499 Facebook, Twitter, G+
Video Services	Quoted per job at \$125 hour + travel
DealerTrack Integration	\$140
Google 360 Business View	\$699 per location + travel



Dealer Inspire is a certified Google Partner and currently holds more digital certifications than any other digital marketing agency in the automotive space.

SEO Packages

	Standard \$999	Advanced \$1,499	Dominate \$2,299
Keyword Optimization	✓	✓	✓
Ongoing Website Optimization	✓	✓	✓
Advanced Google Analytics	✓	✓	✓
Google Webmaster Tools Monitoring	✓	✓	✓
Custom Reporting	✓	✓	✓
Custom Content Creation	✓	✓	✓
Competitor Analysis		✓	✓
Social Integration		✓	✓
Custom Strategy		✓	✓
Local Optimization		✓	✓
Account Management		✓	✓
Event Support and Outreach			✓
Creative Support			✓

*20% management fee for spending \$4,999 and under.

*\$1,100 management fee for spending \$5,000 and over.