

WEBSITE FEATURES & PRODUCTS:
CORE PACKAGE | \$699 PER MONTH

RESSponsive Website	Advanced Reporting Suite	Media Manager	Special Programs
Dealer Managed Chat	Keyword Site Search	2-Part Lead Forms	Advanced VDP
2-Way Text Messaging	Mega Menu	Coupon Manager	6 Call Tracking Numbers
Advanced SEO and Editor	Mega Menu Manager	Manufacturer Incentives & Rebates	New Vehicle Stock Photos
Content Library	Testimonial Manager	Social Media Toolbar	Awards
Website Grader	Vehicle Details Page Editor	Greenscores	Accolades
Safety Crash Test Rating	Responsive Custom Page Builder	One-Touch Forms	Dedicated Performance Manager
Dynamic Modular Custom Page Builder	CPE Tracking	Dynamic Thank You Pages	Price Unlock

GOLD PACKAGE
PLATINUM PACKAGE
EVERYTHING INCLUDED IN CORE PACKAGE PLUS:
\$1,399/MO
\$1,899/MO

	GOLD PACKAGE	PLATINUM PACKAGE	ADD-ON COST
3 Monthly Turnkey Banners	X	X	
Price Unlock	X	X	
Custom Coupons 3/Month	X	X	
iSpy	X	X	\$150
Vehicle Inventory Video	X	X	\$300
Dealer Watch		X	\$200
eAutoAppraise		X	\$400
Facebook Inventory Tab		X	\$131
Virtual Credit Consultant - Lite		X	\$300
Credit Miner			\$613
New Vehicle Configurator			\$131
Banner Creation (6 banners/mo)			\$438
eAutoPayments			\$350
DriveCentive			\$199
24/7 DEP Managed Chat (up to 50 chats/mo)			\$438
(51-100 chats/mo)			\$815
(101-150 chats/mo)			\$1,060
(151-200 chats/mo)			\$1,250
(201-250 chats/mo)			\$1,625
(251-300 chats/mo)			\$1,875
Custom Content (5 pages/mo)			\$350
(10 pages/mo)			\$700
(15 pages/mo)			\$1,050
(20 pages/mo)			\$1,400